

## **PLATINUM** > \$1,000

- Full-page advertisement in event program
- Embedded logo in digital marketing and advertising
- Expressed appreciation in event remarks
- Complimentary event registration
- Recognition on the Center's website

## **GOLD** > \$700

- 1/2-page advertisement in event program
- Embedded logo in digital marketing and advertising
- Complimentary event registration
- Recognition on the Center's website

## **SILVER** > \$400

- 1/4-page advertisement in event program
- Embedded logo in digital marketing and advertising
- Recognition on the Center's website

## **BRONZE** > \$100

- Embedded logo in digital marketing and advertising
- Recognition on the Center's website

## Ad Specifications

Please note that we are unable to edit your file to make any changes or corrections. Any submissions that are low resolution and/or contain technical errors may not be included in the event program. File names should include the organization/agency name and

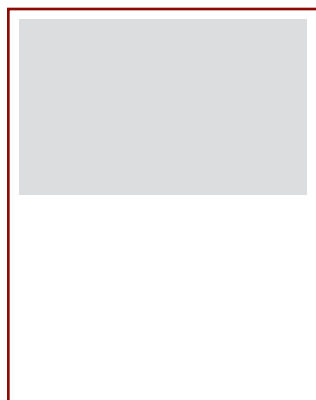
## Design Requirements

- **Logo:** Submit vector files in EPS or Adobe Illustrator (preferred) or high quality PNG, JPEG, or PDF formats
- **Graphics:** JPEG or PDF files are acceptable
- **Images:** Digital photos must be sized at 300-dpi resolution or higher
- **Color:** All ads must be converted to CMYK color or grayscale
- **Size:** Submit only the final trim size to avoid distortion
- **Font:** No smaller than an 8 point typeface

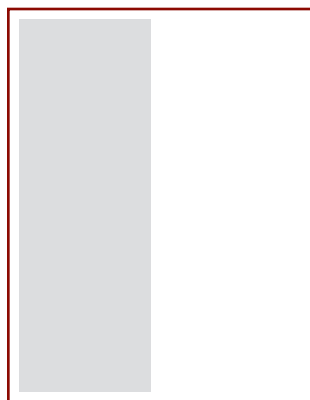
## Size Dimensions



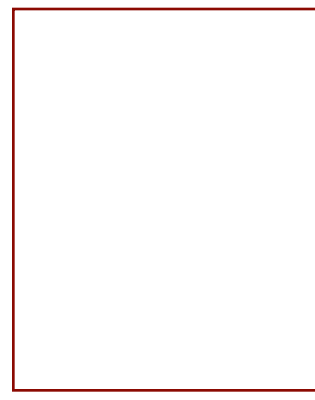
8" wide x 10.5" high



8" wide x 5" high



3.75" wide x 10.5" high



3.75" wide x 5" high